

WOLFEBORO ECONOMIC DEVELOPMENT COMMITTEE
June 9, 1993

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MEMBERS PRESENT: Chairman Shirley Ganem, Tim Sullivan, Bill Wiebe, Bob Garland, Paul Kimball, Mike Toomey, Andy Milligan, Tony Triolo, Bruce Dreisbach, Barbara Jackson, Joan Lovering; Amanda Simpson, ex officio

Chairman Shirley Ganem called the meeting to order at 7:30 a.m. in the First NH Bank Conference Room.

BUSINESS DEVELOPMENT CORPORATION

Suggesting members for the Board of Directors was first on the agenda. The Board of Selectmen will formally nominate them at their meeting on the 16th. What will be expected of these people? What will their duties be? Certainly the director has to be knowledgeable about business, and interested in economic development. Don't want any members on the Board who are negative to the whole idea. But we're looking for realistic growth, and not any business stampede. It will be a slow process. Board members must have the time to work on economic development, and must be willing to put in the time.

According to the bylaws, one member is to come from the EDC. There are to be four from the general public, and possibly some of them might be EDC members.

From the community at large, B. Jackson and S. Ganem suggested Donna (King) Cooper from Bank East and Farmington Bank. Steve Hale, Harold Parker, David Booth and Rick Mancke were suggested from the Planning Board. The Planner pointed out that Hale and Parker had recently accepted appointment to the Lakes Advisory Commission, so might not have time for another activity. Milligan, Jackson, Triolo and Wiebe were suggested from EDC, but Tony felt he really didn't have the time. From the community Randy Walker, Charlie Hunter, Jackie Brackett, Diane Guerrierre, Tim Sullivan, Mildred Beach, Alice Rose, Mrs. Peter Roessiger (Lee). Chamber of Commerce suggested three names: Kelly Nickerson of Clipper Home, Gary Miller, and Bob Marden. Shirley Ganem will ask these people if they are willing to have their names put in nomination.

ROUTE 28 COMMITTEE

Chairman Barbara Jackson reported that the Committee was meeting at noontime with Rick Chellman, who has contracted to be their consultant.

STRATEGIC PLANNING

Copies of Bill Wiebe's draft document on strategic planning had been sent to all EDC members, and discussion focused on the following varied aspects of this subject for the rest of the morning:

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- * Lack of coordination of what's going on in Town. What drives all the activities? Need a general vision and focus for Wolfeboro.
- * Congruent goals; synergism - the total is more than the parts. This is what we need to be working for.
- * It's a different town to different groups; residents, business people, second home owners, tourists passing through. We're trying to get to all of them.
- * Quality of life is the thing that differentiates Wolfeboro from other places in the State. We have to make people want to present Wolfeboro in a good light. EDC's goal is to be the burr under the saddle.
- * Who determines goals for town and prospective businesses? Planner reported that people who talk with her about starting a business ask what's missing in town, and what would fit in. This is not so much regulation, as it is good insurance for the town.
- * Under suggested projects - encourage bicycling. A forward looking town could improve shoulders on routes 28 and 109. State matching grants are available for improving state highways. You can raise money and get a 2/3 matching grant for a project like this.
- * Encourage visual appeal - keep Town attractive. This is Downtown Committee's focus right now.
- * A Farmers' Market in town could be a great attraction.
- * This is a plan for visitors and up-scale people, but the down-scale people aren't being served. This is a plan for economic development but there are also needs for public services, affordable housing, environmental quality. We need to consider those things too.
- * We need a Town plan--a common vision--which deals with social issues too.

Bill Wiebe urged everyone to read through his strategic plan and really do some thinking about it. Write down comments and ideas and bring them to the next meeting, which will be devoted to strategic planning.

THE CHARRETTE

The Planner reported that the area to be studied is the C-3 area and Back Bay, up North Main to Lakeview Drive, out to 109A including the Abenaki Ski slopes. Thirteen professional design people will be working on this for three days. We've all got to get out and talk it up, because community participation is vitally important.

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Joan Lovering wondered how things stood on the restructuring of the Economic Development Committee. Members recalled agreeing that the committee should be composed of 11 people, but the rest of the organization had not been implemented.

The Planner pointed out that the public needs to know and to buy into what's going on in the committees and in planning. We need a central exchange of ideas to show where the pieces all fit into the puzzle. All of these Wolfeboro 2000 committees working on Master Plan chapters are getting their material together. It's as if each one has its material in a crate in a moving van, and it's all got to be coordinated, and assimilated. We need to be playing in the same orchestra--dancing the same step, etc.

The next EDC meeting will be on June 23. The meeting was adjourned at 9 a.m.

Respectfully submitted,

Rosemary Arctander
Secretary

